**General Flyer – 1**

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**4 Hidden Costs in Your Firewall**

A firewall’s price is only part of the total cost you will pay.

Other factors can double – or even triple – your cost over time.

1. **Tech Support**

When you need help, you need a fast, responsive partner who will solve your problem. Unfortunately, most firewall have terrible tech support – which can cost you hundreds of hours a year.

“Every time I’ve called Calyptix tech support, they knew exactly what I was talking about and I got my question answered within minutes.” *Chris Jones, Owner, Jones ITech*

1. **Ease of Use**

A complicated firewall takes more time to set up and manage. This robs you of hour of time, and as the months tick by, the cost is enormous.

“AccessEnforcer is much easier to use than the other firewalls on the market. There’s no compromise in the quality of the hardware or the security.”*Ken Shafer, CEO, Agape Computing*

1. **Partner Programs**

The way you pay for a firewall can greatly impact your profit. For example, if your clients pay monthly and you pay by the year, then you take on a ton of risk – and sometimes risk hurts.

“I offer a maintenance/security package bundled with AccessEnforcer and it’s my bread and butter. My customers pay monthly and I don’t have to sell them a new license every year. You can’t go wrong with it.” *Mark Elgas, Owner, Mark Elgas Computer Services*

1. **Security Features**

A firewall with outdated security may be cheap upfront, but it will cost you down the road. Outdated security does not protect your clients. That means more malware and data breaches – and that means more hours spent solving problems.

“Calyptix is part of the core solution that we provide to our clients and I’m certain that partnering with them has made my business more efficient and my clients safer.”*Dan Wilson, CEO, Complete Network Support*

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